

**Name of the Faculty Member:** Dr. Anjali Gupta  
**Name of the Activity:** International Business Model Exhibition  
**Name of Course/ Paper:** International Business  
**Semester:** III & I

**Objective-** International Business Model Exhibition serves as a powerful platform for students to showcase their innovations and creativity, to transform their theoretical knowledge into practical, build partnerships, and explore new market opportunities on both national and international levels.

**Participants-** More than 100 students participate from MBA and Integrated MBA.

**Learning Outcomes-**

1. Students take in-depth knowledge about the various terms used in International business.
2. They can learn how to convert their theoretical knowledge into real practice.

**Feedback of the learners-**

1. According to learners, now they can more connect to this particular subject.
2. They feel excited, happy and enthusiastic after doing this activity.